



**NEW BIRTH OF FREEDOM** COUNCIL  
BOY SCOUTS OF AMERICA 

## General Announcements – Program Launch 2024

- **New Cub Scout Program as of 6/1/2024 (break-out session)**
- **Rechartering - all new going forward (break-out session)**
- **Summer Camp / HVSR – webinar June 24**

# Program Launch - Camp Tuckahoe

## 2024 Popcorn And Nuts Sale





## Recap of 2023

- ❑ Fantastic Sale with over \$650,000 in gross sales
  - ❑ 158 units selling
  - ❑ ~\$300,000 proceeds back to individual Scouting units
- ❑ Popcorn 101 for New Kernels
- ❑ Council Sponsored Show and Sell sites
- ❑ Show & Sell Consignment Program
  - ❑ 46 Units Participating
  - ❑ 87 packages ordered
  - ❑ 5 Units placing more than 4 orders



## 2024 Outlook

- ❑ Pecatonica and Whitley's are back!
- ❑ Working on finalizing pricing
- ❑ Streamlining logistics
- ❑ Asking all Districts to bring five (5) more units to participate in the Scouting drive
- ❑ Council product restocking and return locations will be at the Mechanicsburg Service Center and Camp Tuckahoe, with assigned dates and times



## 2024 Outlook continued

**☐ Modifications made during last year's sale will remain the same with no changes to our fundraising methods:**

- ☐ Units participating in consignment and sold more than \$2,000 are now participating in Show and Sell
- ☐ This year, there will only be two consignment bundles: a \$4325 package and a \$8730 package.
- ☐ Scout Deliver will be provided with your Take Order pickup

**☐ Update to the Council Top Seller Prize Submission Process**

- ☐ Be prepared to have the Scouts parent's email address who qualify for Council Top Seller Prizes for communication purposes
- ☐ When submitting Top Seller Prizes on October 9, Scouts who qualify and choose the Hershey Bears Tickets must select one of the three Scout Nights with the order.
- ☐ New Birth of Freedom Council will place one group Hershey Bears Ticket order during the first week of November



## 2024 Important Dates

- ❑ Individual District Kickoffs in July
- ❑ Karns, Rutters, and Capital City Mall are on board for Show and Sell locations; sign-up sites will open in July
- ❑ Show and Sell: Orders due Jul 21 & Pick up Aug 9
- ❑ Two Reorders (Aug 18 and Sep 12)
- ❑ Take Order and Prizes Due: Oct 9
- ❑ Take Order Delivered: Nov 8
- ❑ Payments Due: Dec 6

# POPCORN 101

**SIGN ME UP**



**You've Got Questions,  
We've Got Answers**





**SCOUT EXECUTIVE'S  
REMARKS**



## COUNCIL YOUTH MEMBERSHIP (AS OF MAY 31, 2024)

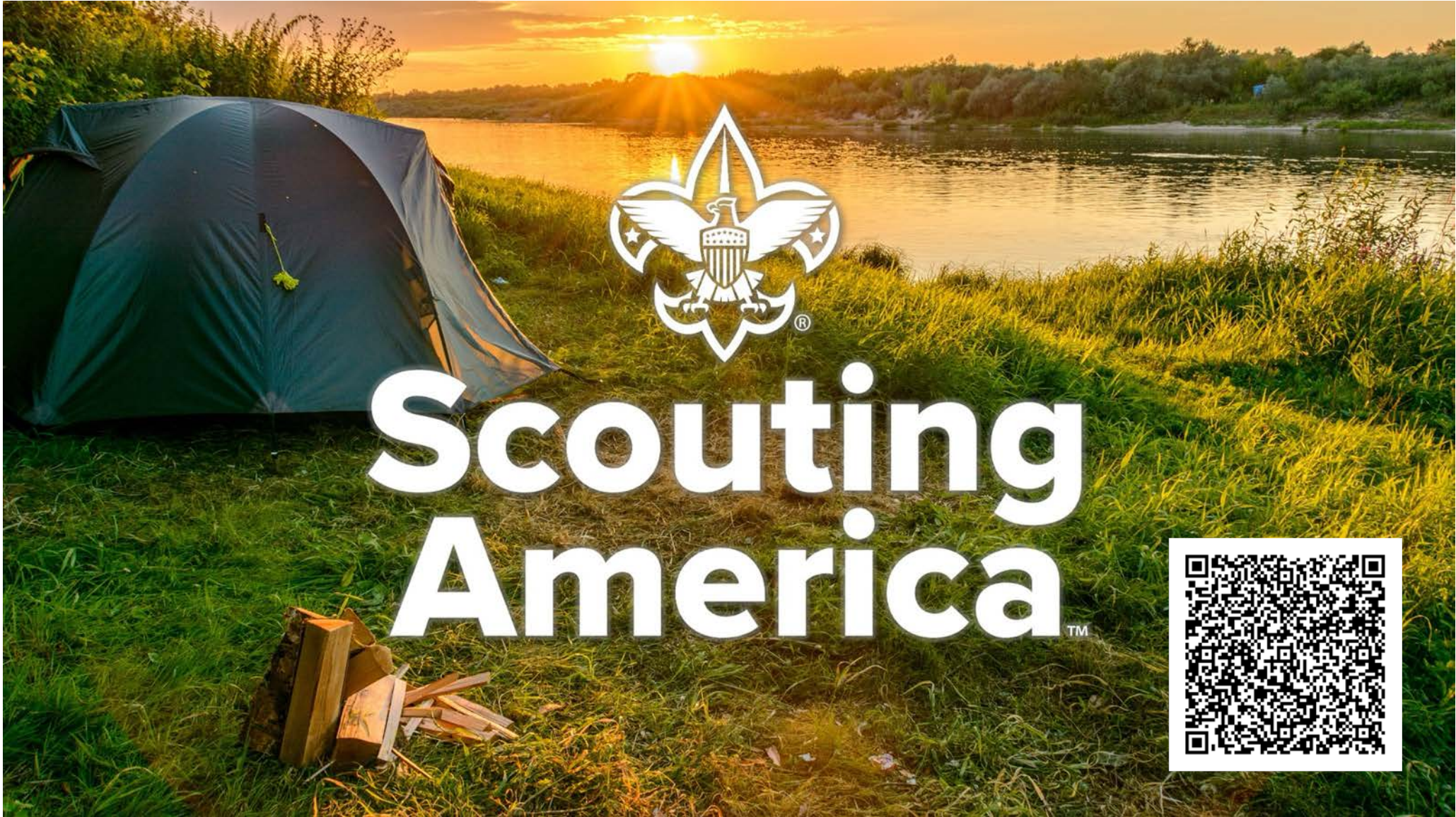
Council Totals	May 2023	May 2024	Difference	% Change
Lion Scouts	269	321	+52	+19%
Tiger Scouts	404	424	+20	+5%
Wolves/Bears	969	1007	+38	+4%
Webelos Scouts	575	631	+56	+10
Total Cub Scouting	2217	2383	+166	+7
Total Scouts BSA	2023	2039	+16	+1%
Total Venturing	58	34	-24	-41%
Total Traditional	4298	4456	+158	+3.7%
Exploring	17	27	+10	+59%

*Farewell and Thank You!*



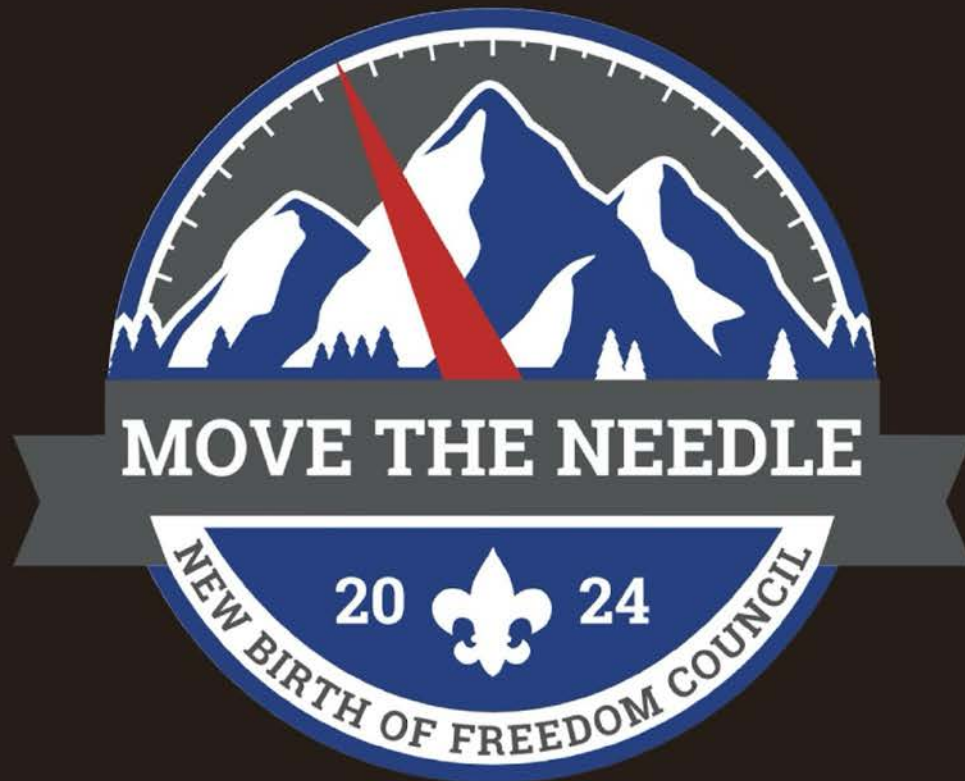






# Scouting America™





**How can I move the needle?**



**Tom Steckbeck**  
Council Commissioner



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## Move The Needle

- Look in the mirror and be honest
  - Are you / we doing everything possible to deliver the best possible program ever?
- Effort compared to results
  - Change is HARD!
- “Checking” the Box vs complete job



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# Recruitment

- Need for Units – we have deserts within our footprint
- Need for Girl Troops
- Need for Family Packs
- HELP: [Scouting.org/Resources/Recruitment](https://www.scouting.org/Resources/Recruitment)

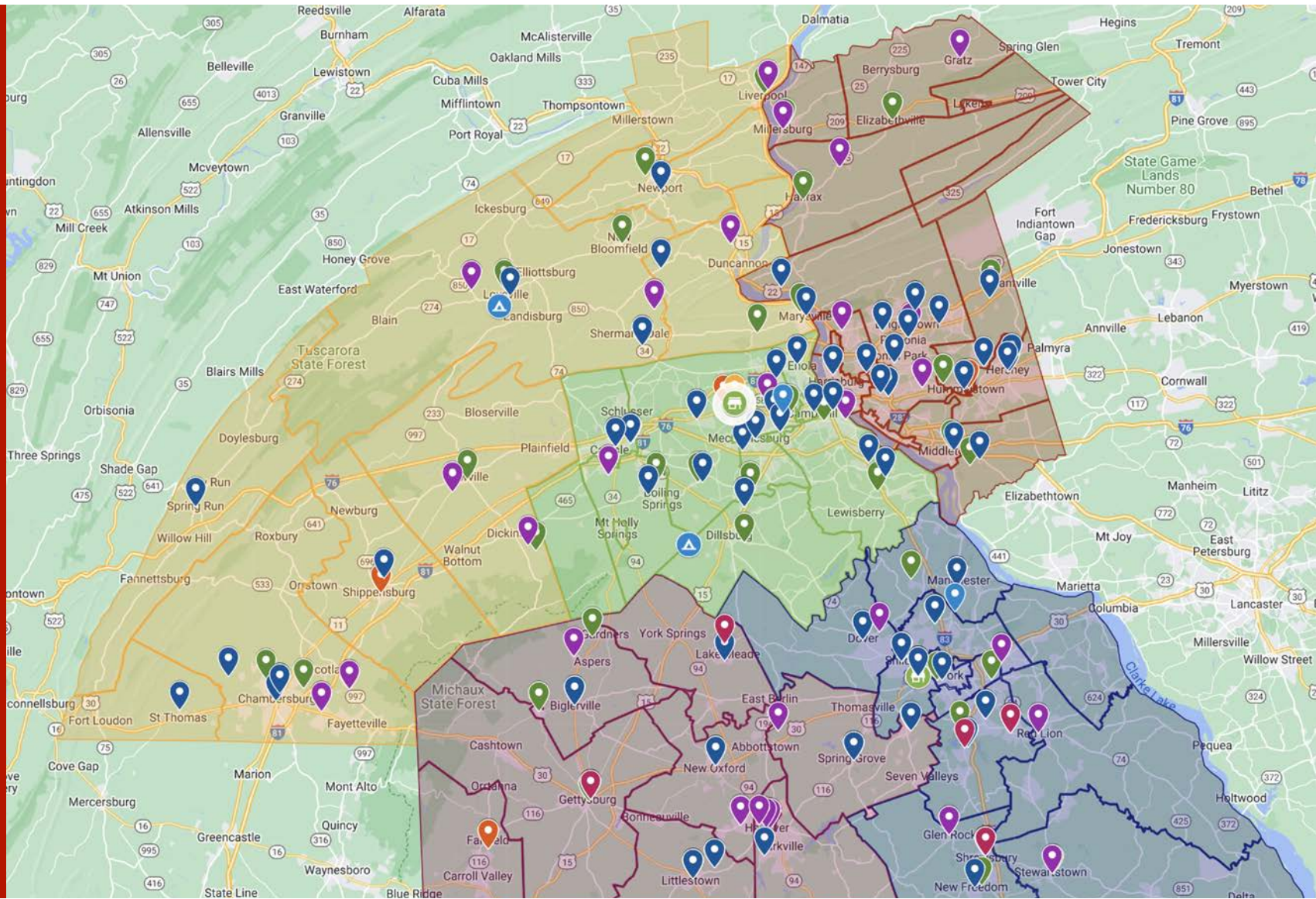




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# Council Map

All Units - 225





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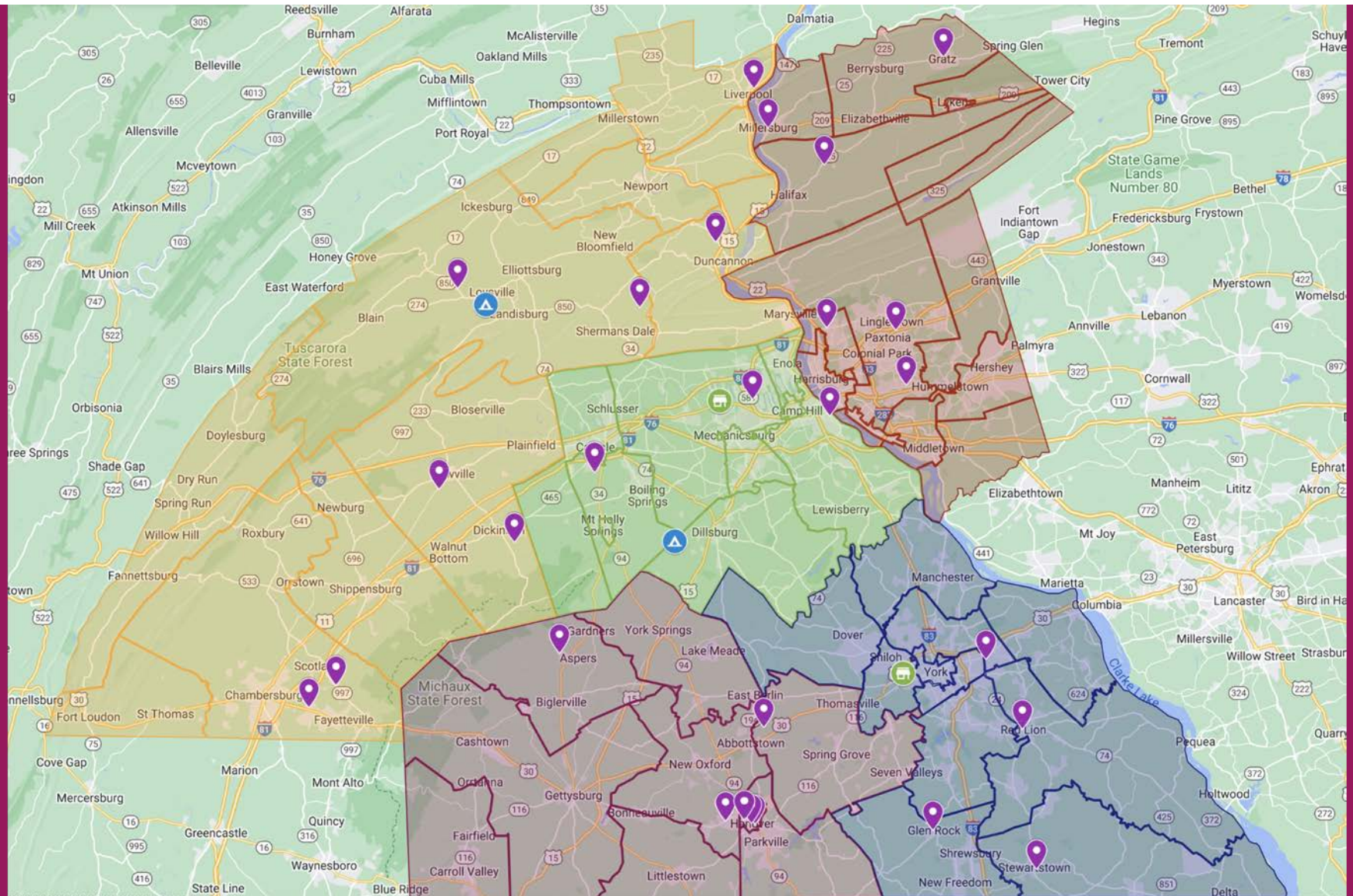
# Family Packs - 67





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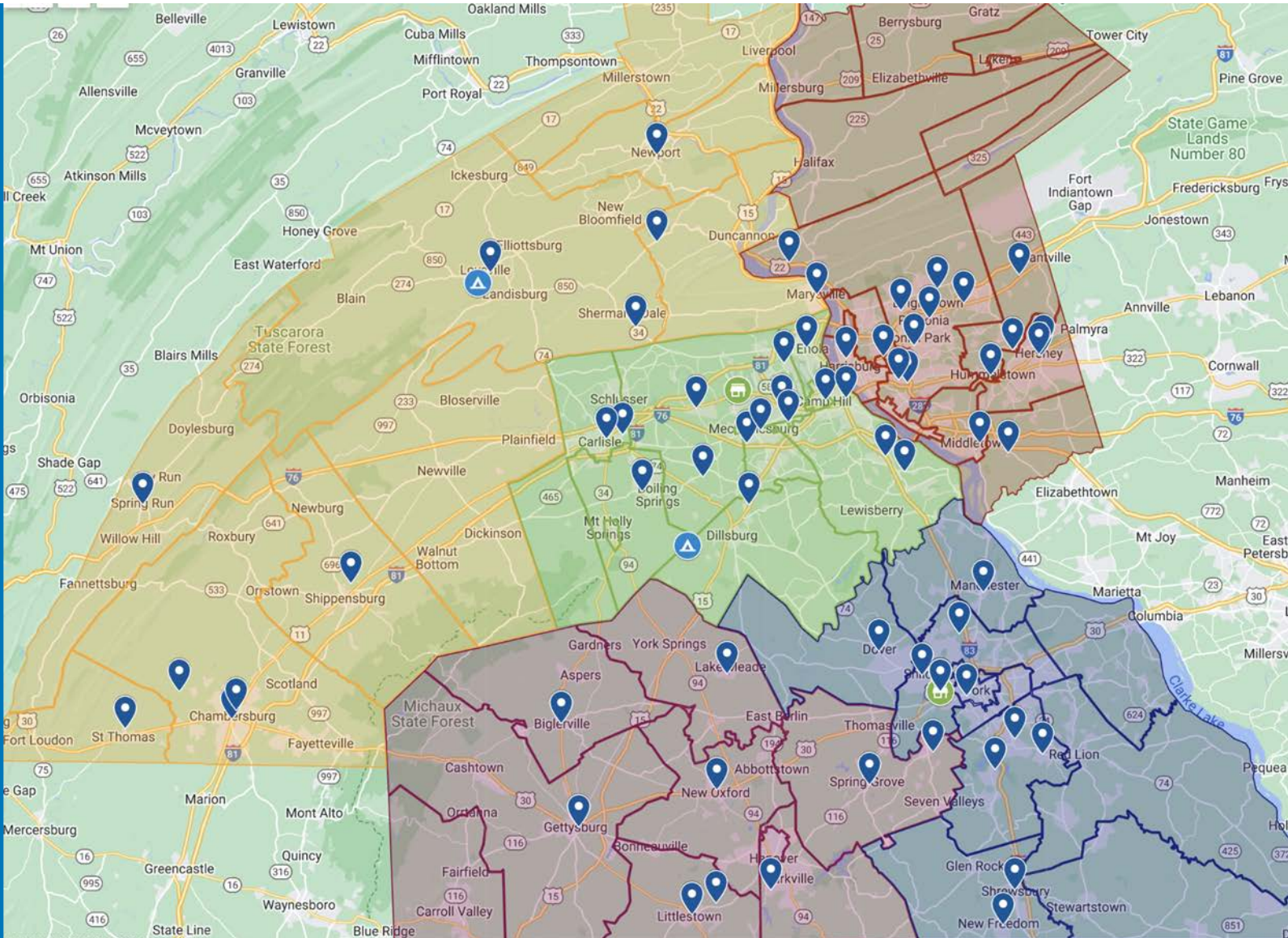
# Boy Packs - 28





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# Family Packs - 67



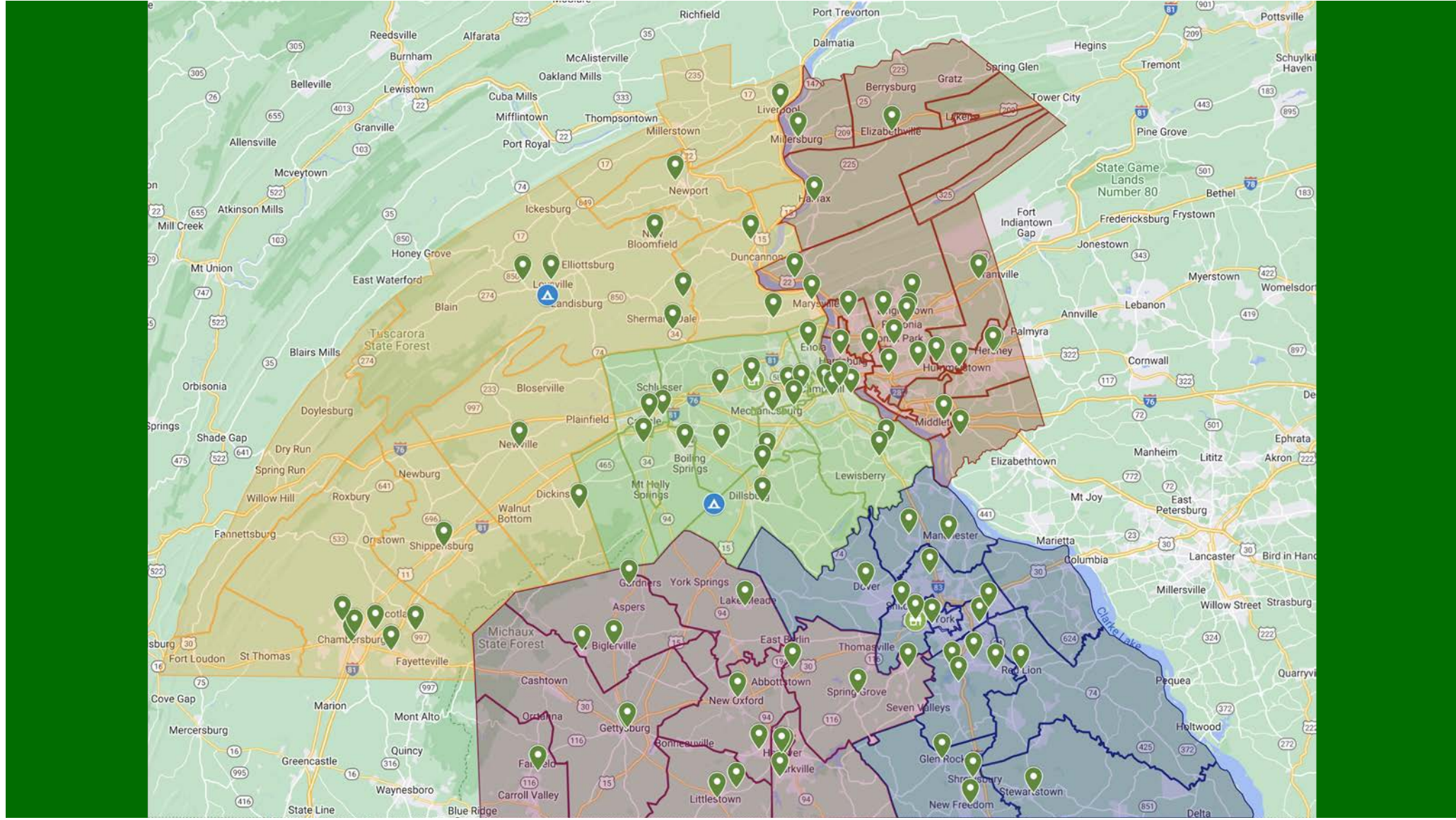


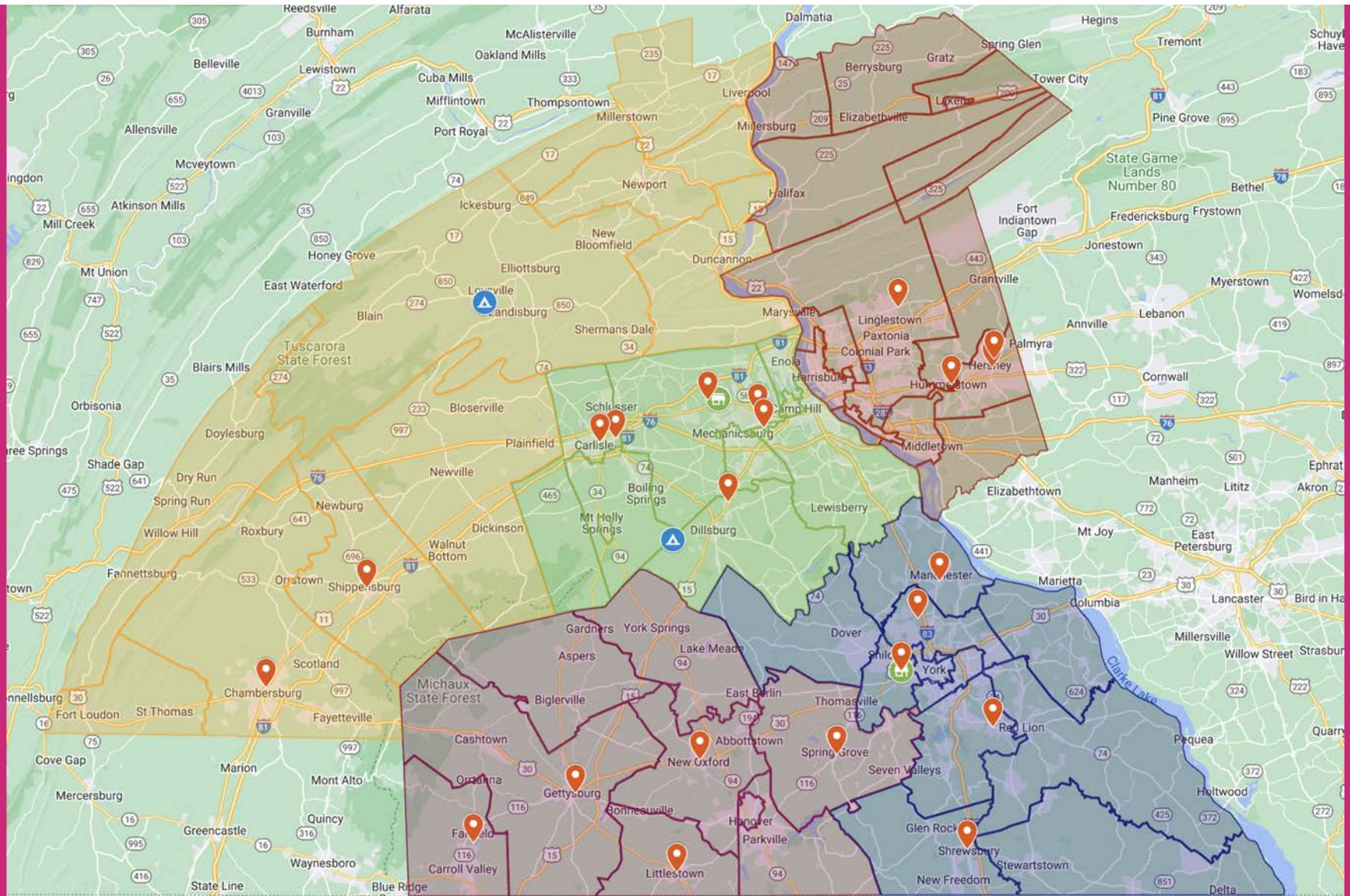


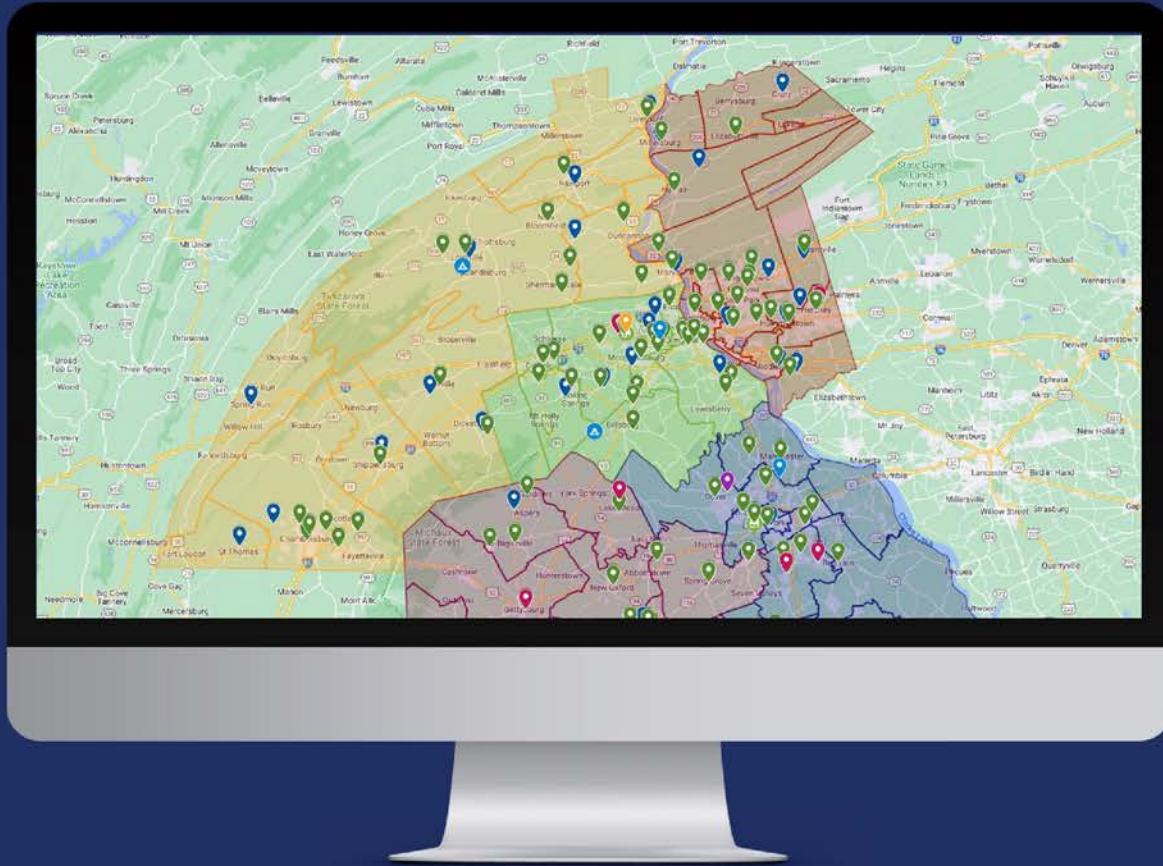
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**Boy Troops - 100**  
**Girl Troops - 22**







**Check out our Unit Locator Map**





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# Program - Program - Program

- What do participants expect?
  - Year-Round Program / not a school year program or a “season”
  - Program Consistency?
  - Do your families tell others... encourage to join?
- Competition – who?
- Participants “vote with their feet”



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# Resources:

- Scouting Wire
- Aaron on Scouting (Scouting Magazine)
- Scouting.org
- District / Council Newsletters
- NBOFC Website
- Your District Executive
- Your District Commissioner



**Save the Date**  
**September 26-28th, 2025**





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**Complete your Program Launch Survey Today!**



<https://forms.gle/dnnTyKPwaUxVCs5QA>